



VISION KEENE 20-FORWARD

THINK-TANK WORKSHOP

Thursday,
May 30
5:00pm - 8:30pm

Friday,
May 31
9:00am - 12:00pm

Learn from the past, plan for the future! The City of Keene has embarked on a comprehensive master planning (CMP) initiative that begins with visioning for the future of Keene. One of the initial steps in this process will be a two-part Think-Tank. Participants will explore emerging macro trends, key drivers shaping the city’s future, and craft a series of plausible future scenarios. This will be an engaging and interactive scenario-planning workshop that takes place over two sessions. Learn more about these important conversations and register to join at the link below. **Note that registration is requested and space is limited.**

AGENDA

Session 1: Explore Future Trends

Date: Thursday, May 30, 2024
Time: 5:00pm – 8:30pm (dinner included)
Location: Keene State College Alumni Center
Norma Walker Hall
232 Main Street, Keene, NH 03435

- 4:30 pm** Registration
- 5:00 pm** Welcome and Introduction
- 5:15 pm** Future trends shaping the city’s future; survey results and work to date
- 6:15 pm** Dinner
- 6:45 pm** Identification of Key Drivers shaping the city’s future
- 7:30 pm** Build out insights about the key drivers
- 8:15 pm** Ranking key drivers
- 8:30 pm** Next Steps and Finish

Session 2: Build Future Scenarios

Date: Friday, May 31, 2024
Time: 9:00am – 12:00pm
Location: Keene State College Alumni Center
Norma Walker Hall
232 Main Street, Keene, NH 03435

- 8:30 am** Registration
- 9:00 am** Recap of Think-Tank Session 1
- 9:30 am** Outline the Scenario Matrix
- 9:45 am** Scenario Narrative Development
- 10:45 am** Scenario Presentations
- 11:00 am** Examine scenario implications and outcomes
- 11:20 am** Identify expected and preferred futures
- 11:35 am** High-level strategic action brainstorming
- 12:00 pm** Next Steps and Finish

The visioning Phase 1 of the CMP initiative will run through Fall 2024 and will result in a Community Vision and Community Snapshot that will inform Phase 2 of the city’s comprehensive master planning process.

For more details about the initiative, and to register for the Think-Tank please visit: [keenemasterplan.com](https://www.keenemasterplan.com).

The Future Think-Tank and CMP initiative is being facilitated by Future IQ ([future-iq.com](https://www.future-iq.com)), an international research and consultancy company specializing in future planning, WGI ([wginc.com](https://www.wginc.com)) a national design, engineering, and transportation services firm leading in technology-based solutions, and JS&A ([stoverandassociates.com](https://www.stoverandassociates.com)), a national economic development consulting firm.

