



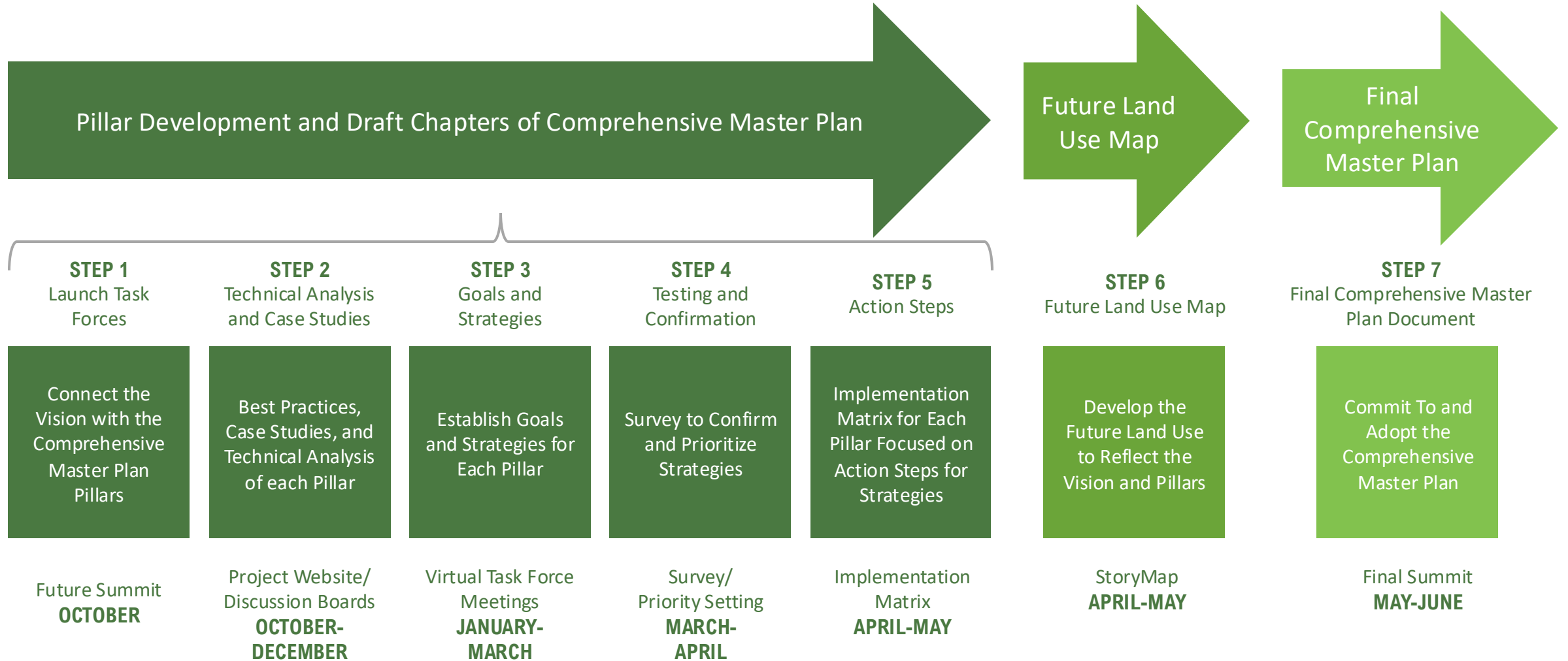
# WELCOME TO THE VISION KEENE 20-FORWARD PROJECT

## PROCESS UPDATE MARCH 2025



# VISION KEENE 20-FORWARD

City of Keene, New Hampshire **Comprehensive Master Planning Process**  
Phase 2: Comprehensive Master Plan and Future Land Use Map





# Pillar Build-Out

Community Conversations

Pillar Coordination

Technical Analysis

Demographic, socioeconomic, and economic findings

Trends and current happenings

Planning goals and implications

Assessment of practical solutions and processes

Implementation framework, strategies, timeline, and future land use map

Draft Pillar Document

Test and refine





## Overarching Themes

These overarching themes extend beyond the pillars of Vision Keene 20-Forward and will be incorporated throughout the Comprehensive Master Plan as they have been identified as crucial to the success of Keene's future.





# Pillar Coordination

WORKING DRAFT. FOR DISCUSSION PURPOSES ONLY.



**Flourishing Environment**  
Champion environmental stewardship and climate action.

- Proactively conserve and protect the natural and agricultural landscape.
- Lead from the front by becoming a leader in sustainability, showcasing the benefits of environmental stewardship.
- Effectively and efficiently promote sustainability through eco-friendly policies, initiatives, and projects.
- Embrace new technologies, strategies, and best practices regarding sustainability.
- Leverage partnerships and collaborations to better implement sustainability initiatives.

**Adaptable Workforce**  
Foster a future-ready, abundant, and diverse workforce.

- Expand credential pathways.
- De-silo efforts, broaden partnerships, and increase collaboration.
- Meet quality of life needs and reduce workforce barriers.
- Prioritize workforce and community health and wellness.
- Expand workforce.

**Vibrant Neighborhoods**  
Support vibrant community neighborhoods that reflect their unique culture and identity.

- Support a built environment that encourages social connections and interactions.
- Foster relationship-building and collaboration.
- Ensure safe and effective movement around town.
- Ensure a high quality of life for all residents.
- Cultivate a business-friendly environment.

- Boost infill development.
- Remove barriers to housing development.
- Encourage smart growth and housing that reflects community character.
- Increase diversity of housing types and price points.
- Address housing needs of all residents.

**Liveable Housing**  
Expand enticing housing options for all.

- Expand Keene's industries.
- Prioritize sustainability and resiliency.
- Attract and grow businesses.
- Strengthen Keene's position as a leader.
- Foster an inclusive economy.

**Thriving Economy**  
Grow a dynamic economy of the future that spans local to international.

- Maintain a comprehensive multimodal mobility network that is safe and accessible.
- Aim to eliminate all traffic deaths and major injuries on local roads.
- Expand mobility options that are convenient and attractive.
- Promote environmentally sustainable transportation options.
- Improve local and regional connectivity to support economic growth.

**Connected Mobility**  
Build regional and local connectivity, transportation, and recreation networks.



# Pillar Chapter Outline

## **Page 1: Importance of the Pillar**

- What this means to Keene and its relation to the 7 overarching themes
- Connection to other pillars
- Data insights

## **Page 2: Community Aspirations**

- What people said, bold ideas
- Data insights

## **Page 3: Emerging Trends, Challenges and Opportunities, Trade-Offs**

- Implications and potential solutions
- Examples and case studies
- Future insights

## **Pages 4 & 5: Planning Goals and Action Areas**

- Overarching goals with action areas
- Prioritization data
- Planning insights



# Comprehensive Master Plan Build-Out

- **Community Vision**
  - Process
  - Overarching Themes
  - Strategic Pillar Diagram
- **Strategic Pillar Chapters**
  - Livable Housing
  - Thriving Economy
  - Connected Mobility
  - Vibrant Neighborhoods
  - Adaptable Workforce
  - Flourishing Environment
- **Future Land Use Map**
- **Implementation**
  - Matrix







## Next Steps

### 1. Prioritization Survey/StoryMap (7 April – 12 May)

- Part 1: Pillar Goals, Strategies & Policies
- Part 2: Future Land Use Map

### 2. Steering Committee Meeting (1 April)

- Review the existing FLU map and discuss opportunities for revision

### 3. Finalize Implementation Matrix & Future Land Use Map

### 4. Complete Comprehensive Master Plan

### 5. Future Summit (Keene Public Library, 5:00pm, 3 June 2025)

